



## PRESS RELEASE

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### **The Cameroon International Tech Summit 2024 (CITS): Technology, Innovation, Entrepreneurship and Sustainability as Tools to Supercharge the National Economy.**

The Cameroon International Tech Summit (CITS), the premier technology gathering in the sub-region championed by a consortium of tech companies, ecosystem builders, and other stakeholders, brings together visionaries, industry leaders, and innovators from around the globe. CITS is a multi-faceted event that aims to foster technological advancement, empower local talent, and showcase Cameroon's potential as a startup and technological innovation hub. Through carefully curated activities, CITS will provide participants a unique opportunity to connect, learn, and engage with the latest industry trends, disruptive technologies, and cutting-edge ideas.

This event will serve as a platform to celebrate and explore the transformative potential of technology in Cameroon and beyond. With engaging activities leading up to the main event, including a series of regional hackathons across Cameroon, pitch Fridays, design meet-ups, and more, CITS promises to be a catalyst for innovation and collaboration. These hackathons will bring brilliant minds, programmers, designers, and entrepreneurs together to tackle real-world challenges by developing innovative solutions. Participants will have the chance to collaborate, network, and showcase their skills, with the most promising teams advancing to the mega hackathon, where they will compete for even more prestigious prizes and investment opportunities.

Similarly, CITS will host ten Pitch Fridays, where aspiring entrepreneurs can present their groundbreaking ideas to a panel of industry experts, investors, and mentors. These pitch events will offer invaluable feedback, mentorship opportunities, and potential funding to help turn innovative ideas into thriving businesses. The journey will culminate in the mega pitch event, where the most promising startups will have the opportunity to secure significant investment and gain exposure on a global stage.

Furthermore, CITS will feature a series of design meet-ups, providing a platform for creative minds to exchange ideas, learn from industry leaders, and explore the latest design trends. These



**CAMEROON  
INTERNATIONAL  
TECH SUMMIT**

Meet-ups will foster a vibrant design community, encouraging collaboration and pushing the boundaries of creativity.

As technology continues to reshape our world, Cameroon must continually embrace the opportunities it presents. CITS looks to add to various efforts to position Cameroon as a leading player in the global tech ecosystem while fostering inclusivity, innovation, an entrepreneurial spirit, and sustainability. The Cameroon International Tech Summit is scheduled for September 2024 and is expected to attract a diverse audience of over 10 million tech enthusiasts, entrepreneurs, investors, and government officials.

Visit the official Website: [cits.cm](https://cits.cm)

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